

PLACIDE NUTRITIONAL ADDITIVES

Keep your horse calm, contented and at it's best for performance, health and potential.

PLACIDE-M

Show, Dressage

This is a superior bio-available form of an organic chelated magnesium plus essential amino acids and boron to help ensure maximum absorption and unmatched effectiveness.

Placide plays a role in keeping horses CALM, CONTENTED AND SOUND OF WIND AND LIMB.

Recommended amount per day = 3g / 500kg animal.

Magnesium:

Its role is to ensure sufficient oxygen is delivered to the muscles and is also required for movement and for the transmission of the nerve impulses to the muscles. Muscle weakness may occur as a result of magnesium deficiency.

Amino Acids:

- Helps the digestive system.
- Promotes muscle building.
- Important in energy metabolism.
- Helps normal protein synthesis.

Boron promotes and helps maintain:

- Good levels of magnesium in the body.
- Well-being of the joints and bones.
- Health of the reproductive system.
- Health of the brain.
- Adequate levels of Boron reduce the excretion levels of magnesium by up to 40%



PLACIDE-M +C

Brood Mares & Foals

Placide-M+Ca plays a role in maintaining your horse's optimum health and well-being.

A specially developed high grade of bio-available organic chelated magnesium-calcium blend with boron. Boron is an essential trace element to help ensure maximum absorption and therefore unmatched effectiveness.

A balanced level of magnesium & calcium is required in the body to keep an animal settled and calm.

The calcium:magnesium ratio should ideally be nearer 2:1. The 1:1 ratio in Placide M+C allows for horses to obtain calcium from other sources in their diet such as lucerne etc.

Stress, anxiety and excitement causes the body to burn magnesium excessively thus upsetting the balance. This causes calcium to overload nerve and muscle cells causing erratic behaviour, tightening of muscles and often aggression.

Recommended amount per day = 5g / 500kg animal.

EVER HEARD OF THESE?

- Uncooperative?
- Sluggish?
- Ill-tempered?
- Jumpy?
- Head strong?
- Grouchy?
- Easily spooked?
- Won't settle at shows?

Symptoms like these possibly indicate a Magnesium deficiency. Placide may bring about an amazing change to your horse.



PLACIDE NUTRITIONAL ADDITIVES

PLACIDE-XTRA

Racing & Endurance

Placide Xtra plays a role to help reduce fatigue and prolong exercise and endurance.

A specially developed high grade of organic magnesium, potassium and vitamin E blend with superior bio-availability plus Boron.

Magnesium combined with potassium especially the high grade organic chelated type may increase the capacity for prolonged exercise, endurance and alleviate fatigue. (Due to its role in the manufacture of Adenosine Triphosphate; ATP).

Recommended amount per day = 5g / 500kg animal.

Potassium:

Its role is to assist the blood to carry oxygen and to help the formation of muscle tissue. Potassium is an extremely important electrolyte that functions in the maintenance of water balance, muscle and nerve cell function, heart function as well as kidney and adrenal function. The effects of potassium deficiency include muscle weakness, fatigue, irritability and problems in nerve conduction and muscle contraction.

Potassium loss in sweat is significant therefore horses in heavy training work or sport have higher potassium needs. Potassium is also lost through urinary excretion.

Vitamin E:

Is essential to help maintain muscle development and is also a natural antioxidant which protects muscle cells and other tissues

from damage caused by harmful "free radicals" generated during exercise. Adequate vitamin E is essential to help maintain muscle development for strength and stamina.

Boron:

Is essential for magnesium metabolism. May also help maintain animal's health in bones and joints and help maintain health of the reproductive system.

Horses that are regularly used in strenuous work, exercise or sport make heavy demands on their muscles; therefore, Placide Xtra is a very useful product.



PLACIDE NUTRITIONAL ADDITIVES

PRODUCT	DESCRIPTION	ORDER CODE
Placide-M	Magnesium Amino Acids Boron	PlacideM
Placide-M +C	Magnesium Calcium Boron	PlacideMCA
Placide-Xtra	Magnesium Potassium VitaminE Boron	PlacideX

Mineral deficiencies found in Australasian soils results in suboptimal horse health. The Placide range of quality nutritional equine additives are designed to help improve this imbalance.

AMACRON EQUINE
Providing Safety, Wellbeing and Comfort for Your Horse

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TECHNOLOGIES